The one-year master of science in integrative design develops an understanding of the theories, methods, and processes of design, and their application in product and service development. A variety of creative design thinking techniques in areas such as systems thinking, brainstorming, immersions, contextual relevance, and empathy will be used to develop an in-depth understanding of the design process, the product/service life cycle, product/service feasibility, and the integration of social responsibility in product and service design.

The program enables students with artistic, technical, engineering, and management backgrounds to study and successfully engage within creative development teams. Building on the core strengths of RIT’s world-ranked industrial design MFA program, integrative design supports and encourages interdisciplinary collaborations and experiences — such as the annual Studio 930 Design Consultancy, which pairs students with industry partners to design assistive products. In addition to a project-centric approach, the program emphasizes user needs, sustainability, and other cognitive skills associated with design thinking.

The countless collaborative opportunities and exposure to cutting-edge technology allow students to graduate with highly employable abilities and prepare them for a variety of positions in the creative field.

Program Focus
- Development of the cognitive skills associated with design thinking
- Understanding design theory, methods, and processes
- Problem-solving in product and service design

Learn more rit.edu/artdesign/schools/design

Studio 930 is a multidisciplinary studio focused on the production of access and health technology products. This group is motivated equally by real-world learning and helping people with disabilities in our community.
The Albert J. Simone Center for Innovation and Entrepreneurship enhances innovation and creativity. It was created to assist students with experiential learning associated with innovation and entrepreneurship.

The Vignelli Center for Design Studies is a destination for design students, faculty, professional designers, and scholars. The world-class facility houses the archive of renowned designers Massimo and Lella Vignelli, whose graphic and product designs are icons of international design.

The Construct is RIT’s all-access makerspace. It features 3D printers, laser-cutters, CNC Mills, as well as work spaces for electronics, metal/woodworking, and CAD design.

The Vignelli Center for Design Studies is a destination for design students, faculty, professional designers, and scholars. The world-class facility houses the archive of renowned designers Massimo and Lella Vignelli, whose graphic and product designs are icons of international design.

With more than 1,300 computer workstations in 24 computer labs, the College of Art and Design allows students to envision and create in a range of digital spaces. In addition to 3D printing labs available by program, the college provides all students access to the FabLab, a model fabrication resource featuring 3D printing, CNC, and laser engraving capabilities.

The LiveAbility Lab is an interdisciplinary and community-based lab to develop and test research initiatives aimed to provide support for the Effective Access Technology Initiative at RIT. Built with measurement and observation infrastructure, the lab acts as a common resource with an identifiable and accessible location to augment current university-wide activity in “AccessAbility.”

Learn more

Our students have access to the resources and collaborative environments necessary to make their visions a reality.

- Stan Rickel, Graduate Program Director